

## St John NT Aboriginal Artwork Commission

### Expressions of Interest for Aboriginal Artists or Designers

St John Ambulance Australia (NT) Inc. (St John NT) is calling for Aboriginal artists or designers with family of origin from the Northern Territory to submit an Expression of Interest (EOI) to produce a piece of artwork for use by St John NT in the publication of its Reconciliation Action Plan (RAP), and other corporate publications or projects.

#### Project Background

St John NT is a self-funded, registered charitable organisation, operating independently as part of a federated structure of St John Ambulance Australia.

We are the Territory's leading provider in emergency medical response and preparedness. We have a mission to save lives and build community resilience to improve the safety and healthcare for all Territorians. We do this by providing a range of services from ambulance services under contract to the Northern Territory Government, through to the coordination of emergency medical responses, event health services and first aid assistance at community and major events. St John NT delivers nationally accredited first aid training and community education and is a provider of first aid products and equipment as well as providing mechanical workshop services to private individuals and organisations in the Northern Territory.

St John NT is developing its first plan for reconciliation with the support of Reconciliation Australia.

As an organisation which services the whole of the Northern Territory community, we appreciate that the majority of our clients are Aboriginal and/or Torres Strait Islander peoples and that our commitment to engagement and understanding may assist in bridging the gap in health care.

Our values of integrity, respect, quality, dedication and compassion are intrinsically linked to how we will achieve our reconciliation goals and improve our relationship with all Australians.

The St John NT Executive Leadership Team (ELT) and Board were unanimous in their support for a RAP and endorsed the establishment of a Reconciliation Working Group to review our approach towards reconciliation. The Working Group includes organisational representatives who been brought together to design the Reflect RAP and its implementation

#### Artwork concept

The purpose of the artwork is to provide a visual representation of how St John NT will bring its vision for reconciliation to life through its mission to save lives and build community resilience, demonstrating how we are connected across the Territory.

St John NT staff and volunteers are dedicated and compassionate about the health and wellbeing of the people they serve. As an organisation it aims to build and strengthen relationships with Aboriginal and Torres Strait Islander stakeholders and organisations, create opportunities for better understanding and contribute to improved social and economic outcomes for all Australians.

The artwork will be used throughout our RAP document and used to promote and educate stakeholders

#### St John Ambulance Australia (NT) Inc.

50 Dripstone Road, PO Box 40221, T 08 8922 6200 [www.stjohnnt.org.au](http://www.stjohnnt.org.au)  
Casuarina NT 0810 Casuarina NT 0811 F 08 8922 6999 ABN 85 502 986 808

about our RAP journey. It may also be used on relevant and appropriate St John NT promotional materials about the strategy, both digitally and in printed format and may be extended to other items such as uniforms or vehicle livery.

Key themes could include:

- healing
- wellbeing
- connection
- partnership
- growth
- strength

### EOI process

EOI open	1 November 2021
EOI close	10 December 2021
Successful artist notified	13 December 2021
Artist briefing	Week of 13 December 2021
Artwork completed and submitted to St John NT	28 January 2022

### Submitting the EOI

St John NT requires all artists to submit at least one, but no more than three, concept designs of a two-dimensional artwork as an email attachment. The final design will be required in high resolution digital format, of at least 300 dpi.

The design should be accompanied by a supporting statement/story describing the artwork as part of the EOI. Individual and collaborative works are accepted as are contemporary and/or traditional art forms.

Applications must also include:

- The artist's biography
- Documentation of recent artwork/projects
- Confirmation of ability to meet timeline
- Contact details

Please submit responses to the EOI marked: St John NT RAP EOI to [marketing@stjohnnt.asn.au](mailto:marketing@stjohnnt.asn.au)

### Special Conditions

The artist is to identify as an Aboriginal person with family of origin from the Northern Territory.

Aboriginality is defined by descent through parentage, identification as being Aboriginal and being accepted by the community as such. **Exemption is claimed under Section 21 of the Anti-Discrimination Act 1977.**

All designs and concepts must be an authentic and original work of the artist submitting the design.

The fee for the work is \$3,000 including GST: \$1,000 payable on acceptance of the design commission and \$2,000 payable on delivery of the final artwork.



#### Copyright:

- The artist is to sign a contract outlining the approved use of the artwork by St John NT.
- The legal title to the artwork (ownership) will be with St John NT.
- St John NT will formally recognise the artist of the artwork (where practicable).
- St John NT will have worldwide rights to use the artwork and/or a portion of the artwork in perpetuity across all media and has the right to edit and modify the artwork for reproduction purposes.
- St John NT acknowledges that the artwork's intent is to support St John NT's RAP and will only use the artwork in support of its original intent.
- St John NT will not attempt to gain commercial benefit through the use of the artwork.
- No further or ongoing payment will be made by St John NT to the artist other than the commission payment.
- St John NT may, at its discretion, stop using the artwork at any time.

St John NT will permit the artist to use the artwork for their own personal business activities which includes the following:

- Promotion of their artistic works and style.
- Use on their websites and social media as an example of their work but not as part of their website/logo design.
- The artist agrees the artwork will not be reproduced, sold or used by any other entity.

#### **Evaluation and notification process**

St John NT's RAP working group will assess responses against the eligibility requirements, artwork design and concept explanation.

St John NT will notify all respondents in writing of the outcome of their response as part of the EOI process.

#### **For further information**

Please contact Jeannette Button, Marketing and Communications Manager, on 08 8922 6270 or [jeannette.button@stjohnnt.asn.au](mailto:jeannette.button@stjohnnt.asn.au)

